

Sources

Page no.	Page title/ section heading	Data point	Source/ responsible division
4	Our People	The Department employs around 190 people.	Internal data source (approximation)
5	Progress and targets 2024	Innovation Challenge -13 global finalists, 250 attendees to event, 50 applications from 20 countries	Internal data source (held by Executive Agencies)
		Lake Road additional support for 54 new apartments.	Internal data (held by Enterprise Support)
		Thie Clag redevelopment offering 37 apartments.	Public information.
		70+ staff undertaking Carbon Literacy Training.	Internal data source
6	Employment retention and growth		Private sector jobs - Economic Dashboard , P8
		Support the retention of 37,000 jobs	Average from 2024 of 37,265.5 (Q1: 36,667, Q2: 37,307, Q3: 37,464, Q4: 37,624)
		Private Sector Jobs, Jobs Undertaken and Persons Employed figures for Q1-Q4	Economic Dashboard , P8
		Executive Agency Pipeline tracking	Internal data sources. Further information on methodology available in Appendix 1.
7-8	Key Achievements (Finance Isle of Man)	150 new jobs created and filled	See Appendix 1
		52 events sponsored, organised and attended on and off-Island	Internal data (held by Finance Isle of Man)
		32 trade articles secured	Internal data (held by Finance Isle of Man)
		847 stakeholder meetings held	Internal data (held by Finance Isle of Man)
		27m campaign impressions	Internal data (held by Finance Isle of Man)
	Key Achievements (Digital Isle of Man)	225 new jobs created and filled	See Appendix 1
		Innovation Challenge attracted 50 applications and 13 finalists	Internal data (held by Digital Isle of Man)
		94 eGaming licences (end of 2024)	Isle of Man Gambling Supervision Commission
		97% homes passed with fibre through National Broadband Plan	Internal data (held by Digital Isle of Man)
		21 Communities of Practice meetings held, with 11 established	Internal data (held by Digital Isle of Man)
		Activate AI launched with 1,500+ people engaged with AI roadshows, training & Learnai.im	Internal data (held by Digital Isle of Man)

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7-8	Key Achievements (Business Isle of Man)	250 new jobs created and filled	See Appendix 1
		200+ local business check-ins	Internal data (held by Business Isle of Man)
		21 DEF supported events resulting in 73k footfall	Internal data (held by Business Isle of Man)
		12 planning applications supported (355+ homes, 42+ commercial units)	Internal data (held by Business Isle of Man)
		200k views of Love Manx Shop Local video	Internal data (held by Business Isle of Man)
		Attended IFE which resulted in £600k worth of orders for exhibitors	Internal data (held by Business Isle of Man)
	Key Achievements (Visit Isle of Man)	172 new jobs created and filled	See Appendix 1
		330k approx. visitors in 2024	2024 Annual Passenger Survey .
		£212m visitor spend in 2024	2024 Annual Passenger Survey .
		21,679 cruise passengers with est. £1.88m spend	2024 Annual Passenger Survey .
		40 events supported via TEDS	Internal data (held by Visit Isle of Man)
		5,000 visitor room nights delivered through TEDS	Internal data (held by Visit Isle of Man)
		169,800+ passengers welcomed by sea	2024 Annual Passenger Survey .
		138,100+ passengers welcomed by air	2024 Annual Passenger Survey .
	Key Achievements (Locate Isle of Man)	7,818 candidate registrations on the Talent Portal	Internal data (held by Locate Isle of Man)
		30 jobs created from Business Migrants	Internal data (held by Locate Isle of Man)
		12 Business Migrant Letters of Endorsement issued	Internal data (held by Locate Isle of Man)
		10 nurses appointed and relocating following campaign	Internal data (held by Locate Isle of Man)
		9 HNWl relocations and 31 active cases in pipeline	Internal data (held by Locate Isle of Man)
		600+ total Graduate and Young Professional email subscribers	Internal data (held by Locate Isle of Man)
		300+ Grad Fair attendees and 34 hired to date	Internal data (held by Locate Isle of Man)
		2,352 relocation enquiries via email and live chat	Internal data (held by Locate Isle of Man)

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7-8	Key Achievements (TT/ Motorsport)	410% digital audience growth since Digital Broadcast Strategy	Internal data (held by Motorsport)
		18% increase in TT+ Live Pass sales compared to 2023	Internal data (held by Motorsport)
		1.6m total social media followers	Across platforms including Instagram, Facebook, Youtube, TikTok and Twitter.
		£46.7m total on-Island visitor spend generated	<u>2024 Annual Passenger Survey</u>
		47,000 est. number of visitors to the Island	<u>2024 Annual Passenger Survey</u>
		315k est. bed-nights generated	<u>2024 Annual Passenger Survey</u>
		39% increase in total TT+ freemium subscribers compared to 2023	Internal data (held by Motorsport)
	Key Achievements (Enterprise Support)	£6.68m committed through FAS	Internal data (held by Enterprise Support)
		149 entrepreneurs trained through MBGS	<u>Annual statistics 2024/25</u>
		£60m private sector investment via IIS	Internal data (held by Enterprise Support)
	Key Achievements (Central Registry)	Over £17million collected in fees and duties	Internal data (held by Central Registry)
		11,000+ items accessioned into the National Archive	Internal data (held by Central Registry)
13-14	Division update (Finance Isle of Man)	Finance and Professional Services account for approximately 50% of the Isle of Man's GDP	<u>National Income Reports</u>
		Supporting 10,000 private sector jobs in 6 sectors which annually contribute ~£435m personal income to national income	Private Sector jobs via Economic Dashboard. Sectors of Banking, CSPs, Insurance, Legal and Accounting and other Finance and Business services. 2024 average of 10,909.75 (Q1: 10,981, Q2: 10,965, Q3: 10,952, Q4: 10,741) Personal income to national income provided by Economic Advisory as of financial year 2021/22 (latest data available)
		Driven by a board of eight volunteers from the private sector who meet monthly and considered 5 decision papers in 2024 and 39 since 2018	Internal data (Finance Isle of Man)
		10 team members across policy and projects, business development, account management and marketing and promotion	Internal data (Finance Isle of Man)

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15-16	Division update (Digital Isle of Man)	Supporting 2,100 private sector jobs in 8 sectors which annually contribute ~£38m exchequer benefit	Private sector jobs from Economic Dashboard. When selecting eGaming and Information and Communications average of 2,100 (Q1: 2,104, Q2: 2,100, Q3: 2,088, Q4: 2,120) Exchequer benefit calculation: Internal data (held by Digital Isle of Man)
		Driven by a board of 10 volunteers from the private sector who meet monthly and considered 19 decision papers in 2024 and 119 since 2018	Internal data (held by Digital Isle of Man)
		14 team members across policy and projects, business development, account management and marketing and promotion	Internal data (held by Digital Isle of Man)
		Attracted 290+ attendees at Digital Isle 2024	Internal data (held by Digital Isle of Man)
		Almost 47,000 homes passed with fibre (National Broadband Plan 97% complete)	Internal data (held by Digital Isle of Man)
17-18	Division update (Business Isle of Man)	Supporting 21,000 private sector jobs in 10 sectors who contribute annually ~£547m exchequer benefit	Private Sector jobs via Economic Dashboard. Sectors of Catering and Entertainment, Construction, Education, Manufacturing: Engineering, Manufacturing: Food & Drink, Manufacturing: General, Medical & Health Services, Mining & Quarrying, Miscellaneous Services, Retail Distribution, Transport & Communications, Utilities, Wholesale Distribution, Other Professional Services. 2024 average of 22,799.25 (Q1: 22,144, Q2: 22,752, Q3: 22,954, Q4: 23,347) Personal income to national income provided by Economic Advisory as of financial year 2021/22 (latest data available)
		Driven by a board of nine volunteers from the private sector who meet bi-monthly and considered 15 decision papers in 2024 and 73 since 2018	Internal data (held by Business Isle of Man)
		13 team members across policy and projects, business development, account management and marketing and promotion	Internal data (held by Business Isle of Man)
		40 Meet your Street videos created to celebrate high-street businesses. 34 videos released so far with over 513k views	Internal data (held by Business Isle of Man)
		Manx Menu contest delivered in 2024 and 2025 with 225 entries from 101 businesses and over 4,000 public votes across two contests	Internal data (held by Business Isle of Man)
		Supported relocation and establishment of a new manufacturing business employing 44 people	Internal data (held by Business Isle of Man)

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19-20	Division update (Visit Isle of Man)	Visit Isle of Man successfully delivered approximately 330,000 visitors — exceeding the revenue target set in the 2024 programme and generating circa £212m revenue spend. This figure, reported by Tourism South East (TSE), the independent operator of the Passenger Survey since Q2 2023, significantly surpassed the initial target of £191m.	<u>2024 Annual Passenger Survey</u> <u>Visit Isle of Man 2024 Programme</u>
		This was further enhanced by an active social media strategy, achieving a reach of circa 8.4 million, generating over 100,000 additional website visits, and growing follower numbers by 16,700.	Internal data (held by Visit Isle of Man)
		Seven sectors, ~£140m exchequer benefit contribution, with 4,156 private sector jobs and 604 businesses	Internal data (held by Visit Isle of Man)
		Driven by a board of seven volunteers from the private sector who meet monthly and considered 7 decision papers in 2024 and 20 since 2018	Internal data (held by Visit Isle of Man)
		24 team members (12 visit, 12 Welcome Centre) across policy and projects, business development, account management and marketing and promotion	Internal data (held by Visit Isle of Man)
		Developed the Extraordinary Isle brand and delivered 52 awareness reels/videos – generating total video views of 2m and total video reach of 1.4m.	Internal data (held by Visit Isle of Man)
		50,000 visitor room nights delivered through the Tourism Events Development Scheme (TEDS), equating to circa £7m in the visitor economy.	Internal data (held by Visit Isle of Man)
22	Division update (Strategy & Policy - Work Permits)	In 2024 the work permit office processed over 2,300 work permit applications, with 89% being processed within three working days, and over 40% being processed on the same day as the application was made.	Internal data (Work Permits)

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22	Division update (Marketing, PR & Communications)	~17 Marketing team members	Approximate. Internal data (held by Marketing, PR & Communications)
		Managing 7 brands	Approximate. Internal data (held by Marketing, PR & Communications)
		Managing 14 websites	Approximate. Internal data (held by Marketing, PR & Communications)
		Managing 23 social media channels	Approximate. Internal data (held by Marketing, PR & Communications)
		Producing 16 strategic plans, reports & documents	Approximate. Internal data (held by Marketing, PR & Communications)
		Managing 19 promotional literature pieces	Approximate. Internal data (held by Marketing, PR & Communications)
		Delivering 11 events (managed completely)	Approximate. Internal data (held by Marketing, PR & Communications)
23-24	Division update (Enterprise Support)	2024 highlights data points (multiple)	Internal data (held by Enterprise Support). Some published on dfe.im website.
25-26	Division update (Locate Isle of Man)	Campaigns generated 258 strong leads for engineering skills and 13.5 web sessions. For finance skills, 478 strong leads were generated, with 50k web sessions	Internal data (held by Locate Isle of Man)
		Graduate Fair - 55 business exhibitors	Internal data (held by Locate Isle of Man)
		A total of 2,545 new Talent Portal registrations generated, available for a total of 337 businesses registered	Internal data (held by Locate Isle of Man)
		736 strong leads (from campaigns)	Internal data (held by Locate Isle of Man)
		To date, 57 Business Migrant entrepreneurs have established businesses, creating 64 jobs. A further 228 jobs are predicted to be generated over the next five years.	Internal data (held by Locate Isle of Man)
		Delivered 2024 'It all starts with a visiTT' relocation campaign, resulting 1,046 registered leads, 410 strong leads, and 38k+ views of Dean Harrison's IOM Relocation Story on YouTube.	Internal data (held by Locate Isle of Man)
		Delivered a total of six Connection and Relocation events, to aid relocation and retention, which a total of 148 new residents registered for, resulting in 104 attendees during 2024	Internal data (held by Locate Isle of Man)

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27-28	Division update (Motorsport)	In 2024 alone, TT+ subscriptions increased by 39%, reaching over 288,000 users. Additionally, The TT Podcast has amassed over 2.4 million listens and views, further reinforcing the event's growing digital footprint.	Internal data (held by Motorsport)
		the TT has seen its highest-ever visitor numbers in 2024, with 47,000 attendees, a 28% increase in overseas visitors	<u>2024 Annual Passenger Survey</u>
		With more than 220k subscribers to the digital channel	Internal data (held by Motorsport)
		1m No Room for Error viewers	Internal data (held by Motorsport)
		TT achieved its highest-ever recorded attendance, with 47,000 visitors - overseas attendance hit a record high of 28%, with 13% from Europe and 15% from the rest of the world	<u>2024 Annual Passenger Survey</u>
		75% of total TT revenue in 2024 came from corporate income streams	Internal data (held by Motorsport)
		Expanded our list of countries for Qualifying Owners, meaning that citizens and corporate entities from a further 58 countries can now register in the Isle of Man.	Internal data (held by Isle of Man Ship Registry)
		As at 30 May 2025 the Ship Registry had the following number of registered vessels: 34 commercial yachts, 291 merchant vessels, 315 pleasure yachts	Internal data (held by Isle of Man Ship Registry)
31-32	Civil Aviation Administration	As at 28 May 2025: 285 total aircraft currently on the register, 194 business jets, 37 helicopters, 29 turboprop aircraft, 9 light aircraft, 16 transitional aircraft (awaiting lease or sale)	Internal data (held by the Isle of Man Civil Aviation Authority)

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33-34	Division update - Central Registry	Carried out a full review of the register of business names which resulted in over 4,000 defunct business names being removed from the register-first time since 1999.	Internal data (held by the Central Registry)
		The project resulted in just over 3,000 titles, spanning over 20 years,	Internal data (held by the Central Registry)
		£17m collected in fees and duties	Internal data (held by the Central Registry)
		£590m property transactions to a total value recieved	Internal data (held by the Central Registry)
		135,000 company transactions recorded	Internal data (held by the Central Registry)
		Over 2,000 businesses and companies registered	Internal data (held by the Central Registry)
		11,000 items accessioned into the national archive	Internal data (held by the Central Registry)
		1,700+ individual life events (birth, death, marriages etc.)	Internal data (held by the Central Registry)
36	Financial Summary	Financial data	<u>Treasury Budget 2025-26</u>